

# COOKIES POLICY

When you access or use our content, products and services, information about your general internet usage may be obtained by way of a cookie file. This is stored either on your browser or the hard drive of your computer (both Web and Mobile). Cookies perform various functions, and the purpose of this policy is to give you a clearer understanding these.

## What Are Cookies?

Cookies are small files which are stored on your computer or a website. They are designed to hold a small amount of data specific to a particular client and website and can be accessed either by the website or your computer. Your browser makes cookies available each time you visit our websites.

## Why Do We Use Cookies?

Cookies are used to improve your online experience and to ensure that relevant content and functions are delivered and used more effectively.

We use both session cookies and persistent cookies to perform various functions across our sites.

Session cookies are downloaded to your device temporarily for the period that you browse a particular website; these cookies might allow you to navigate between pages more efficiently or enable websites to remember the preferences you select. Persistent cookies can be used to help websites remember you as a returning visitor or ensure the online adverts you receive are more relevant to you.

## How Do We Use Cookies?

When you visit our website or App, Cookies will be placed on your device in two ways. Cookies placed by Put Capital, as the site operator, are called "first party" Cookies. Cookies may also be placed on your device by a party, and these are known as "third party" cookies. Examples of the uses of third-party cookies include collecting information about browser habits and providing tailored content to you. Customer experience and usage metrics will also be extracted from all our products.

While there are many different uses for first and third-party cookies, the cookies used by us all fall into one of the following four main categories of cookies:

- Strictly Necessary Cookies
- Functionality Cookies
- Performance Cookies
- Third Party Marketing / Targeting Cookies

Set out below is more information on these categories of cookies, including their purpose and whether these cookies collect Personal Information:

### Strictly Necessary Cookies

These cookies are strictly necessary to enable you to navigate our website and provide you with a more personalised service. They are used to provide content to you, as a user, and to provide products and services that you have requested.

Such cookies are essential to help your device download or stream information so that you can navigate around our websites and use its features.

Some examples of strictly necessary cookies are:

- To position information on your device or screen so that you can see and use our websites.
- Remember the language.

These cookies do not remember your preferences or username beyond your current visit.

Some of these cookies do collect your Personal Information to function. They may collect the following types of Personal Information:

- IP address
- Location data
- Identify you as being logged in our websites.

These cookies are deleted when you close your web browser (browser session).

### Functionality Cookies

These cookies are used to recognise you when you return to our website or App and allow us to remember the choices you make and to enable us to provide improved features. They also enhance the functionality of our website by storing your preferences. Functional cookies record information about choices you have made (such as language preference) and allow us to provide more personal features.

Here are some examples of the uses of performance cookies:

- To remember your preferences and settings such as language, location, and marketing preferences, since your last visit;

Some of these cookies do collect your Personal Information, to enable us to provide the services as outlined above.

Functional cookies expire after a maximum 2 years. Functionality cookies can be deleted from your browser history at any point before their expiry time.

## Performance Cookies

These cookies are used to collect information on website usage. Such cookies are used to provide aggregated statistics on visitors to our websites. These statistics are used for internal purposes to help us to analyse and improve the performance of our websites, providing a better user experience.

Here are some examples of the uses of performance cookies:

- To provide statistics on how our website is used;
- To assess errors within the user experience.

While these cookies do not identify you personally while you are not logged in, they will collect your browser information and anonymised data, for the purposes outlined above.

In certain cases, some of these cookies are managed by third parties such as Google Analytics. These third parties are not capable of using these cookies for any purpose other than those outlined above, and they are unable to identify with these cookies.

Performance cookies are valid for varying periods. Some performance cookies are deleted once you close your browser, while others have an indefinite validity period. Such cookies can be deleted at any stage using your browser settings.

## Third Party Marketing/Targeting Cookies

These cookies are used to deliver advertisements relevant to you, based upon your activity on our website.

They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of an advertising campaign.

These cookies record your visit to our website, the pages you have visited and the actions you have taken. We will use this information to make our website and the advertising displayed more relevant to you. We may also share this information with third parties for this purpose and to measure the effectiveness of an advertising campaign.

Targeting cookies are also used to:

- Collect information about browser habits to target website content and to target advertising;
- Link to social media networks who may use this information about your visit to target advertising to you;
- To provide advertisers with information on your visit so that they can present you with adverts that you may be interested in;
- Deliver content and marketing communications tailored to your interests based on information from your visit;

- To perform site retargeting. A retargeting pixel (a tiny unit of code) on our webpage leaves a cookie in the user's browser, which causes our adverts to be displayed or to not be displayed to you when you visit certain websites within the retargeting network (e.g. Google Display Network); and
- To perform search retargeting, which allows our adverts to be displayed on third party webpages, based upon your previous web search activities.

Third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies on our websites. These cookies are likely to be analytical/performance cookies or targeting cookies. Please note that no Personal Information is collected, an advertiser is unable to associate the cookie with a particular individual's name, address, or other personal information.

These cookies are placed by third party advertising networks with our permission.

Third party cookies are valid for varying periods. Some cookies expire up to 13 months after they are last updated.

## Using browser settings to manage cookies.

Many web and app browsers permit you to manage cookies via the browser settings. This may allow you to delete existing cookies, have the browser notify you when you receive a new cookie or prevent you from accepting new cookies. You may also disable cookies completely.

Where required we may provide access to your personal information where legally required, to protect our rights or the rights of visitors to this website or the public. This information is provided only for the purpose stated. Any acceptance or rejecting of the use of cookies will affect all users should you share a web-enabled device.

By using our website you agree to the use of cookies on your device